A new press release distribution network for legal media.

Improve your ROI through a cost-effective, easy-to-use press release distribution service targeted to the legal community.

- Reach the legal industry directly
- Extend reach beyond legal
- Guaranteed visibility to your target audience
- Strengthened ROI
Reach the Legal Community

Your release is distributed to:

2 Legal Research Platforms

- LexisNexis®
- Westlaw®

18 ALM Legal Media Publications
Including

- The American Lawyer
- The National Law Journal
- New York Law Journal

1,600+ Legal Specific Journalists, Bloggers, and Publications

- Thomson Reuters
- Columbia Law Review
- Above the Law
- Bloomberg Law
- ABA Journal
- Barron's

and many more...
Broaden Exposure Beyond Legal

Your release is also distributed to:

5 Broad Research Databases
FACTIVA
NewsBank, Inc.
GALE
ProQuest Dialog
EBSCO

28 Broad News wires and Aggregators
Including
Apple News
the answer company™
THOMSON REUTERS®

8,400+ Broad Journalists, Bloggers, and Publications
Including:
THE WALL STREET JOURNAL.
The New York Times
Bloomberg NEWS
FT FINANCIAL TIMES
MarketWatch

and many more...
Guaranteed Visibility on ALM Legal Sites

Every press release will appear on the Legal Newswire Feed, featured on ALM legal homepages like:

- Law.com
- The American Lawyer
- Corporate Counsel
- New York Law Journal
Featured Release Upgrade

Highlight your release with the exclusive Legal Newswire Featured Release sticky spot on ALM legal homepages.

- 100% share of voice for one day
- Additional fee applies

Legal Newswire Featured Release

THOMSON REUTERS
DECEMBER 12, 2017
Levi & Korsinsky, LLP Notifies Shareholders of Genocia Biosciences, Inc. of a Class Action Lawsuit and a Lead Plaintiff Deadline of January 2, 2018
Get Featured >
Each Release Includes:

- 45,000 targetable paid search and social media impressions distributed across Google AdWords and Facebook Ads
- Additional exposure on channels like LinkedIn and Twitter
- Unlimited word count
- Company logo and additional image or multimedia
- Optional translation into 5 languages: Spanish, Portuguese, French, German and Russian

Sample Facebook Ad
Detailed Reporting

You will receive a **Distribution Report** when the release publishes detailing:

- Research Database and Newswire Distribution
- Media Site Posts
- ALM Publication Distribution
- Social Media Postings
- Email Distribution
- RSS Feeds

6 days later you will receive a **Paid Search & Social Media Campaign Summary** including:

- Facebook Ads Campaign Summary (Includes reach, impressions, clicks)
- Google Adwords Campaign Summary (Includes impressions, clicks, CTR)
# Competitive Pricing

<table>
<thead>
<tr>
<th>Bundle</th>
<th>Investment</th>
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</thead>
<tbody>
<tr>
<td>20 Releases</td>
<td>$10,200</td>
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<tr>
<td>10 Releases</td>
<td>$5,400</td>
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<tr>
<td>Single Release</td>
<td>$600</td>
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<tr>
<td><strong>Featured Release Upgrade</strong>*</td>
<td><strong>$2,400 per release</strong></td>
</tr>
</tbody>
</table>

*Must be purchased in addition to release*
Thank You

For more information please contact:

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877-257-3382 | reprints@alm.com